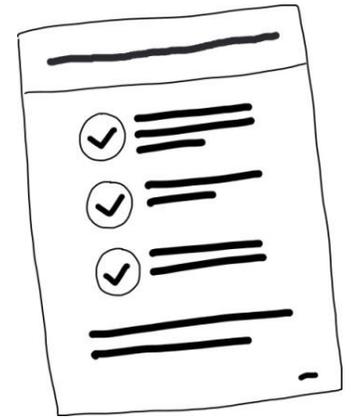


A JOB DESCRIPTION FOR LIVING A LIFE OF PURPOSE AND MEANING



- Is your organization talking about bringing core values to life?
- Does your organization celebrate the ethic of stewardship and servant leadership?
- Are your teams striving for excellence, driven by purpose, and authentically collaborating?
- Are your employees looking to make a unique contribution to their work?
- Do your employees appreciate opportunities to grow professionally and personally?

For these reasons and more you may want to implement the role of Chief Experience Officer (CXO).

Learn to be the chief officer in charge of others' experiences with you. In doing so, you can influence the morale, loyalty, engagement, satisfaction, and self-worth of others. Taken from his book, *I Am CXO, Now What? A Job Description for Living A Life of Purpose and Meaning*, Dan Burnett's job description for a CXO is "an innovatively organized guide with a wealth of inspiring, transformative principles." –*Kirkus Reviews*

Through the use of storytelling, self-reflection, and an impassioned delivery, Dan will inspire individuals, teams, and organizations to get animated about how they learn, work, and connect with others. As a result of participating in one of Dan's workshops, individuals will be able to:

- Maximize an organizational structure of reporting to your personal values and supervising your choices.
- Leverage the behaviors, attitudes, and skills of a CXO to change lives.
- Enhance leadership, teambuilding, and customer service effectiveness by carrying out the primary responsibilities of a CXO.
- Create a path towards finding authentic joy, abundant meaning, and passionate purpose both at work and at home.

I AM CXO, NOW WHAT?



ABOUT DAN BURNETT

Dan is an author and masterful facilitator. He holds a degree in education and has over 20 years of experience in workplace learning and performance. He has worked at large for-profit and non-profit organizations. Dan has been blessed with the opportunity to conduct workshops on family, faith, leadership, educator, and professional development for many local organizations. Dan articulates his message about faith and life with simple elegance; appealing to both non-secular and secular audiences. "The Christian references throughout serve to strengthen points for religious readers, yet they're subtle enough that non-Christians may also easily enjoy and profit from the book." –*Kirkus Reviews*

Dan is married, has two children, and resides in southeastern Wisconsin.